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# Report

## D5.1 Dissemination plan

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# APPROVAL



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# 1 INTRODUCTION

In the frame of the Electric Propulsion Innovation & Competitiveness (EPIC) project, (grant number 640199) and more specifically it's Work Package 5 "Dissemination Education and Outreach", this document has been produced with the aim to describe the dissemination strategy planned in the context of the EPIC PSA and the coordination with the dissemination of technical results achieved in the context of the SRC on In-space Electrical Propulsion & Station-Keeping. The document summarises the dissemination objectives, target groups identified, and the structure, means and activities to ensure successful and wide dissemination of project results as well as maximising the project visibility. This document is the deliverable D5.1: *Dissemination Plan*, one of the main outputs of Task 5.1 "Dissemination" together with the "Yearly Dissemination Reports" (Deliverables D5.3, D5.4, D5.5, D5.6, D5.7). These reports will include and update of all the EPIC PSA dissemination activities performed in the period, and also its dissemination evaluation.

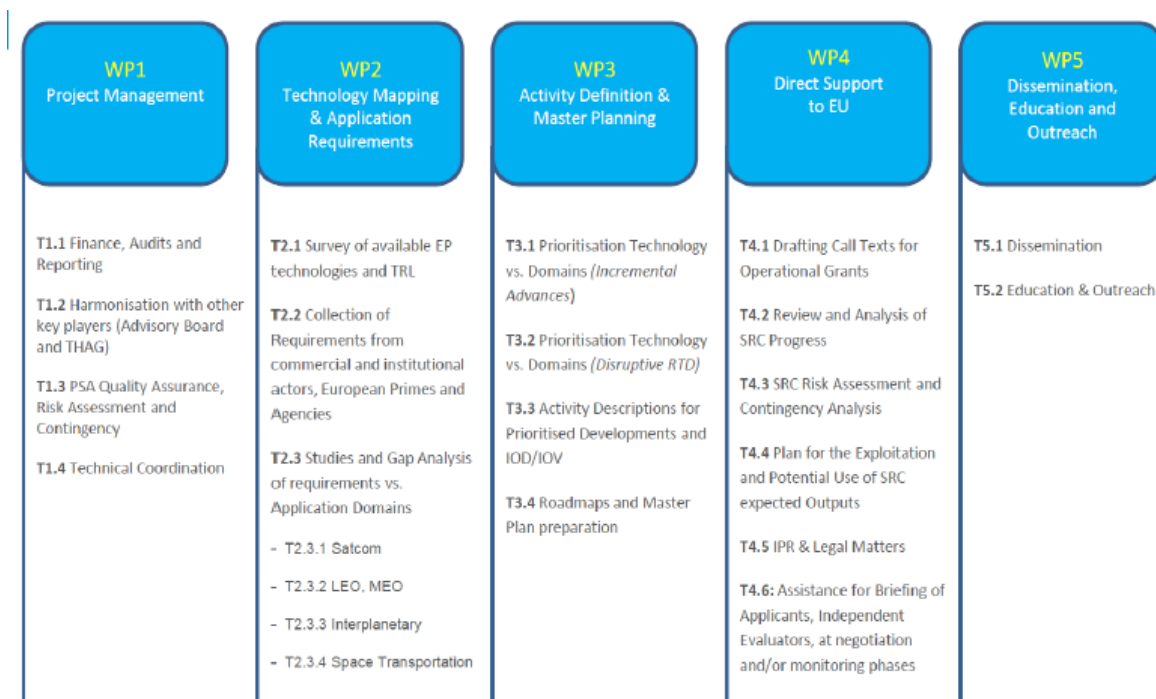


Figure 1.1: EPIC Work Package Structure

The dissemination plan is the main guideline for dissemination of the project activities, which is an important task of the project. In order to develop a dissemination strategy in line with the recommendations included in the report published by the EC "Communicating EU research and innovation guidance for projects participants":

The key points to be addressed include to:

- Identify dissemination objectives
- Define the content to be communicated
- Identify target audiences and groups
- Identify and implement means to catch the attention of target groups.
- Identify the set of activities and best channels in each case
- Promote dissemination of results

<sup>1</sup> [http://ec.europa.eu/research/participants/data/ref/h2020/other/gm/h2020-guide-comm\\_en.pdf](http://ec.europa.eu/research/participants/data/ref/h2020/other/gm/h2020-guide-comm_en.pdf),  
[http://ec.europa.eu/research/social-sciences/pdf/communicating-research\\_en.pdf](http://ec.europa.eu/research/social-sciences/pdf/communicating-research_en.pdf)



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This document summarises the EPIC PSA dissemination approach to ensure and maximise the visibility and impact on project development and results.

The dissemination methodology for the EPIC PSA is summarised in the following table:

Plan	Careful definition of the plan for effectively disseminating and exploiting the project results,
Design	Design of comprehensive branding for the H2020 EPIC activities (Including an EPIC Logo) and targeted activities and actions to ensure a wide visibility and identification of the project dissemination
Create	Creation of promotional material for content-driven dissemination Creation of a project website
Distribute	Extensive use of the website to distribute project-information and materials (i.e. presentations, documents and publications) Use of European Commission, COSMOS Network, ESA and EPIC Partners dissemination channels and websites, where possible
Represent	Participation in workshops, conferences, and specialised international meetings Attendance at public relations activities, like presentations and H2020 Info days
Exploit	Marketing and scaling up of specific results and findings discovered in the EPIC PSA project and in the EPIC activities.

Table 1.2: Dissemination methodology

## 2 REFERENCE DOCUMENTS

[RD1] EPIC-ASI-3.4-RP-D3.2-1.1 Roadmap for SRC Activities

[RD2] EPIC-CDTI-4.5-RP-D4.3-Collaboration Agreement<sup>1</sup>

## 3 ACRONYMS & ABBREVIATIONS

ASI	Agenzia Spaziale Italiana
BELSPO	Belgian Science Policy Office
COSMOS	Continuation of Cooperation Of Space NCPs as a Means to Optimise Services
CDTI	Centro para el Desarrollo Tecnológico Industrial
CNES	Centre National d'Études Spatiales
DLR	Deutsches Zentrum für Luft- und Raumfahrt
EC	European Commission
EPIC	Electric Propulsion Innovation and Competitiveness
ESA	European Space Agency
EU	European Union
H2020	Horizon 2020
NCP	National Contact Points
OG	Operational Grant
PSA	Project Support Activity
SRC	Strategic Research Cluster
UKSA	UK Space Agency
WP	Work Package



## 4 DISSEMINATION OBJECTIVES

The EPIC PSA dissemination and exploitation activities are aimed at:

- Promoting the EPIC PSA project, its progress and results.
- Improving access to useful inputs from the SRC Operational Grants.
- Contribute to ensuring that the EPIC and Electric Propulsion SRC achievements are known to the potential users and future potential bidders for SRC Operational Grants.
- Improving the knowledge and acceptance of the SRC and therefore contribute to the subsequent exploitation of the project results by end-users or by a potential next SRC phase beyond 2020.
- Guaranteeing that the EPIC project is exploited to its full potential.

The EPIC dissemination is aimed at the following audiences and the fulfilment of the following objectives, respectively:

- European Commission: to communicate the project strategy and planned activities;
- PSA Partners: to provide an overview and guide of activities, tools and procedures for dissemination and proper use of the project image;
- European and international stakeholders, European space industry at all levels, research institutions, and academia;
- Main Space Agencies in Europe, and EU Member States;
- Space satellite operators and new space market and missions developers;
- European Technology Policy Makers;
- Public media and general public interested in space technology and science;

All along the project execution, public dissemination of scientific and industrial results will be encouraged following the rules of H2020. The knowledge generated in the project will be disseminated in line with the EPIC Grant Agreement and the [RD2] SRC Collaboration Agreement signed by all parties in the SRC.

A “Yearly Dissemination Report” will be delivered each year summarising the dissemination activities carried out by the PSA Consortium on that year, and updating the plans for the following year if necessary.

## 5 DISSEMINATION STRUCTURE

The Dissemination activities are the responsibility of and coordinated by CDTI (as leader of Task 5.1 “Dissemination” and of WP 5), but this task includes the participation of all PSA Partners.

CDTI as dissemination leader is also responsible for:

- keeping track and reporting on the project dissemination activities together with the coordinator;
- ensuring proper use of public dissemination material and respect of IPR Operational Grants rules,
- ensuring consistency of project image and published content,
- ensuring optimum use of the project dissemination resources,
- ensure all PSA Partners undertake their role and part on the dissemination activities,

The PSA Partners are expected to actively contribute and participate in the dissemination activities by:

- identifying and informing CDTI about dissemination opportunities and actions at their organisation or national level (e.g. events, publications, etc.);
- contributing with content and links to the EPIC website (<http://epic-src.eu/>);
- promoting the project results in their own organisation dissemination channels (press releases, newsletters, events, and webpages, etc.);
- submitting technical papers, presentations and presenting them and the EPIC PSA project results and progress at relevant conferences and events;



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- helping promote and organise EPIC events (e.g. project workshops and/or displays at external events);
- Sharing and/or exploiting the links between existing communication resources and skills within their organisation and national channels (e.g. press services, websites, publications) with the other project partners.

Following the EPIC Grant Agreement, the participation of the PSA Partners will be in line with their relative dedication in terms of cost.

PSA EPIC Partner	Persons/month dedication to WP5	Relative direct cost in support to WP5 (€)%
ESA	0,9	16,64%
ASI	0,2	2,03%
BELSPO	0,3	1,70%
CDTI	7,6	42,95%
CNES	0,6	5,28%
DLR	0,8	6,40%
UKSA	2	19,63%
ADS-EUROSPACE	0,3	4,50%
SME4Space	0,1	0,87%

Table 5.1: WP5 Partner's participation

The intended distribution of support by PSA Partners will be described in the dissemination activities.

EPIC Dissemination activities will be performed in coordination with the COSMOS network which is the network of National Contact Points (NCP) for the Space theme under the EU's Horizon 2020 (<http://ncp-space.net/>); and in collaboration with the PSA Partner organisation NCPs for Space.

## 6 TARGET GROUPS

The main target groups for dissemination of Project intermediate and final outcomes are:

- Main European and international stakeholders from space industry, research institutions, and academia.
- European space industry at all levels, especially manufactures of space subsystems, main Large System Integrators, and components manufacturers at subsystem or system level, and major space related companies.
- European Commission, main Space Agencies in Europe, and European Member States.
- Space satellite operators and new space market and missions developers.
- European Technology Policy Makers.
- Public media and general public interested in space technology and science, and its impact and benefits in their daily life.

These target groups will be identify for each activity in each Yearly Dissemination Report



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## 7 DISEMINATION ACTIVITIES

Various dissemination channels and media will be used to obtain maximum impact from the promotion of EPIC results. The channels will be selected according to the intended audience.

### 7.1 EPIC website

The EPIC website is one of the Deliverables of the project (D5.2: Web portal for EPIC) and will be completed and maintained by CDTI and DLR, with all PSA Partners contributions.

The EPIC website is <http://epic-src.eu/>. It has already been set up and evolved to its final shape to become the major EPIC dissemination tool. This website should help increasing the public awareness and visibility of the project and it will be used as a channel to communicate with the main stakeholders, industry, research institutions and academia. In addition the site will be a valuable tool for exchanging information produced in the EPIC PSA and in the SRC Operational Grants to be funded. The website will be continuously maintained by CDTI and DLR and its content updated with the contributions of all PSA Partners.

The creation of a PSA web portal (media tool) provides a fast and on-line access of the relevant background, foreground and any other project related information (PSA events, links, public deliverables) that can be made public and disseminated.

The structure (Main Page/Child Pages/Sub-child Pages) of the web portal is the following:

- Main Page: Welcome page, including a News section (both with a dynamic window and with a fix list window)
- Child Pages (list of topics in the left had side of the Main Page), and Sub-child pages (second level) for the The EPIC Programme Support Activity Child Page .
  - Child Page: News
  - Child Page: What is Electric Propulsion?
  - Child Page: The Strategic Research Cluster: Programme Support Activity and Operational Grants
  - Child Page: The EPIC Programme Support Activity
    - Sub-child page: The EPIC Partners
    - Sub-child page: The EPIC work performed on its first year
    - Sub-child page: EPIC Events
    - Sub-child page: EPIC Public Documents
    - Sub-child Page: EPIC Education material (TBD)
  - Child Page: High Level SRC Roadmap
  - Child Page: Space 2016 H2020 Call on Electric Propulsion
  - Child Page: SRC Operational Grants (TBD)
  - Child Page: Related links
  - Child Page: Questions & Answers
- Contact box (EPIC web content: Jorge.lopez@cdti.es, EPIC web master: Marc.Jochemich@dlr.de)
- Search box

The content of the web portal contains among others the following:

- The EPIC PSA: what it is, its activities, objectives and PSA Partners,
- The H2020 Electric Propulsion SRC, its set up and the relationship between the PSA and the operational grants
- Background on Electric Propulsion (what it is, history, the EP system, its use, current European situation...)
- EPIC public documents,
- Agenda of events and calendar,
- Information on the EPIC Workshops already held (with links to their specific pages), and planned,
- Questions & Answers page (public but not open),
- External links to be included (e.g. to Commission related documents, to SRC operational grants, etc.)
- Information/links on H2020 SRC Calls or relevant documents (as published by the Commission),
- Web links to SRC Operational Grants sites





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- Web manager and web content points of contact,

Information on the EPIC Workshops are already included in detail in their respective websites as reported in the deliverables D2.3 Workshop 1 report and D3.4 Workshop 2 report, and the EPIC website is already linked those websites.

- The EPIC Workshops one organised by EPIC in Brussels: 25-28/11/2014 (<http://www.epic2014.eu/>)
- The EPIC Workshop two organised by EPIC in Stockholm: 11-12/02/2015 ([http://epic-src.eu/?page\\_id=12](http://epic-src.eu/?page_id=12))

EPIC website looks as shown in the following Imaging Print (Only the Main Page is shown). A full detailed description will be included in the dedicated document D5.2: Web portal for EPIC.

- EPIC/ Main page:





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## 7.2 PSA's Partners own websites

The publication of the EPIC work and results in PSA's Partners own websites is also a very important dissemination activity and these activities will be reported in the yearly dissemination reports. The preparation of the PSA's Partners own website and text will be the responsibility of the related PSA Partner, but the content will be coordinated by CDTI, UKSA and ESA.

EPIC Dissemination link in the PSA Partner website	EPIC Partner
EPIC reference in ESA website : <a href="http://www.esa.int/Our_Activities/Space_Engineering_Technology/EPIC_Electric_Propulsion_Innovation_and_Competitiveness">http://www.esa.int/Our_Activities/Space_Engineering_Technology/EPIC_Electric_Propulsion_Innovation_and_Competitiveness</a>	ESA
EPIC reference in ASI website: <a href="http://www.asi.it/it/news/epic-in-space-electrical-propulsion-and-station-keeping">http://www.asi.it/it/news/epic-in-space-electrical-propulsion-and-station-keeping</a>	ASI
EPIC reference in BELSPO website <a href="http://www.belspo.be/belspo/space/euPolicy_h2020_en.stm">http://www.belspo.be/belspo/space/euPolicy_h2020_en.stm</a> <a href="http://www.belspo.be/belspo/space/euPolicy_h2020_nl.stm">http://www.belspo.be/belspo/space/euPolicy_h2020_nl.stm</a> <a href="http://www.belspo.be/belspo/space/euPolicy_h2020_fr.stm">http://www.belspo.be/belspo/space/euPolicy_h2020_fr.stm</a>	BELSPO
TBD	CNES
EPIC reference in CDTI ESH2020 website: <a href="http://eshorizonte2020.cdti.es/index.asp?MP=88&amp;MS=711&amp;MN=2&amp;TR=C&amp;IDR=2394">http://eshorizonte2020.cdti.es/index.asp?MP=88&amp;MS=711&amp;MN=2&amp;TR=C&amp;IDR=2394</a>	CDTI
EPIC reference in DLR website: in English: <a href="http://www.dlr.de/rd/en/desktopdefault.aspx/tabid-2266/3398_read-44284/">http://www.dlr.de/rd/en/desktopdefault.aspx/tabid-2266/3398_read-44284/</a> and German: <a href="http://www.dlr.de/rd/desktopdefault.aspx/tabid-2266/3398_read-44284/">http://www.dlr.de/rd/desktopdefault.aspx/tabid-2266/3398_read-44284/</a>	DLR
TBD	UKSA
EPIC reference in EUROSPACE website: <a href="http://eurospace.win2.nucleus.be/news.aspx">http://eurospace.win2.nucleus.be/news.aspx</a>	ADS-EUROSPACE
EPIC reference in SME4Space website: <a href="http://www.sme4space.org/index.php?option=com_content&amp;view=article&amp;id=59">http://www.sme4space.org/index.php?option=com_content&amp;view=article&amp;id=59</a>	SME4Space

Table 7.2.1: List of links of each EPIC PSA Partner website dedicated to PSA EPIC and SRC dissemination activities.

This list will be updated if necessary in each Yearly Dissemination Report

## 7.3 Social Media dissemination

The dissemination of PSA work and SRC Operational Grants results using social media-related channels is important for the dissemination of EPIC activities because these are the channels most used by the new generations and the access of and interaction with the targeted audience and interested community (e.g. "followers") would be very quickly, done in almost real time. This allows a close interaction with the audience, allowing the community to feel more integrated in the project.

The related social media activities and their structure will be reported in the Yearly Dissemination Reports.

For the moment, EPIC has selected LinkedIn as the primary social media channel because it is the largest professional network, it is structured by professionals, companies and technologies. The targeted audience would be professionals of the space sector or other sectors of interest in H2020 which could profit from the networking or knowledge on EPIC It is



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currently used by the partner organisations and already contains multiple groups on Horizon 2020 which can also serve as vehicle of promotion and networking.

This media will be used to announce events, new website contents and any relevant event in relation with EPIC, the SRC and the advanced on space electric propulsion technology.

The implementation of this Social media dissemination activity has been already implemented by CDTI via a LinkedIn Dissemination Group (<https://www.linkedin.com/grp/home?gid=8303568>) named: H2020 SRC EPIC. Its content and maintenance will be managed by CDTI, with the help and inputs from all PSA partners, and ESA will coordinate with the website.

## 7.4 EPIC Logo

The EPIC Logo has already been produced and selected by the PSA Partners. It is being used in the website and, from now on, on all PSA documentation, presentations and dissemination material along the project.



Fig. 7.4.1 EPIC Logo

The EPIC banner to be used in all documents and presentations with the new EPIC PSA Partners Logos has been updated to make it coherent with the PERASPERA banner.



Fig. 7.4.2 EPIC PSA Partners Logos

## 7.5 Organisation of three EPIC promotion events

The Organisation of three EPIC promotion events (Workshop 3, Workshop 4 and Workshop 5 in the EPIC Grant Agreement ) is one of the main PSA EPIC dissemination activities and their reports are part of the Deliverables of the project (D5.8: Workshop 3, D5.9: Workshop 4 and D5.10: Workshop 5).

The EPIC Workshops one and two were the ones organised by EPIC in Brussels: 25-28/11/2014 (<http://www.epic2014.eu/>) organised by CNES and BELSPO; and in Stockholm: 11-12/02/2015 ([http://epic-src.eu/?page\\_id=12](http://epic-src.eu/?page_id=12)) organised by DLR with the help of the THAG Swedish Delegation. These Workshops did not fall under the Dissemination Work Package (WP 5), but under WP2 and 3, since they had as objective the collection of inputs from European stakeholders relevant to Electric Propulsion which are not part of the EPIC consortium.



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The organisation of the three EPIC promotion events (Workshops) will be managed by the following PSA Partners: (CDTI, ESA and another PSA Partner (TBD)). The reporting on the Workshops will be organised by CDTI, as leader of T5.1, with the contributions of the organising partner and all the PSA attendees (e.g. session's secretaries).

The three promotion events during the project life are foreseen to have the presence and participation of all PSA Partners, as well as the Operational Grants consortia partners of the OGs running by the time of each event. It is also foreseen to have the participation of OGs which by the time of the event might be finished by means of written inputs, but the consortia partners presence will not be an obligation.

The proposed places and dates for these events are given in Table 7.5.1:

Workshop	Preliminary Date	Place	EPIC Partner participant	EPIC Partner organiser
3	4Q 2017	TBD, Spain	All	CDTI
4	2Q 2018	Estonia (TBC), (Baltic/Eastern Country and EU Presidency)	All	TBD
5	1Q 2019	ESA-ESTEC/Noordwijk (Final presentation), The Netherlands	All	ESA

Table 7.5.1: List of EPIC promotion events.

The selection of Estonia (TBC) is based on Estonia holding the Presidency of the Council of the EU in the period January-June 2018. This together with the fact that Estonia is not yet a Member State of ESA (at the time of writing this document Estonia has acceded to the ESA Convention in February 2015 to become the 21<sup>st</sup> ESA Member State and it is expected that later this year the Government of Estonia will conclude the ratification process), is an important factor for its selection. It is believed that it will benefit both the EPIC project and the country, since it can help promote space and space developments in a European country with less expertise and involvement in Space than the traditional European space nations. This location will be confirmed by the PSA Partner organiser.

The preliminary objectives and content of each EPIC Workshop are:

- The Workshop 3 (4Q 2017) is intended to present:
  - the SRC and its objectives
  - the work performed by the EPIC PSA and next steps,
  - the Operational Grants selected from the 2016 call (COMPET-3-2016), their objectives, how they fit the SRC roadmap [RD1], as well as and their preliminary progress.
- The Workshop 4 (2Q 2018) is intended to present:
  - the SRC and its objectives
  - an update of the work performed by the EPIC PSA and next steps,
  - the Operational Grants selected from the 2016 call (COMPET-3-2016), their progress and preliminary results. (if needed, a recall on how they fit the SRC roadmap [RD1])

The output of this Workshop will trigger the start of the revision of the SRC roadmap (and other relevant documents if necessary) on the second half of 2018.

- The Workshop 5 (1Q 2019) is intended to present:
  - the SRC and its objectives
  - a summary of the work performed by the EPIC PSA, with all its results including the revision and consultation with the community of the SRC roadmap [RD1] and any other relevant document,
  - the progress and results of all 2016 SRC Operational Grants.

The presentation of the new SRC H2020 Work Plan for the 2020 call, will be presented by the European Commission during late 2019 in specific workshops and H2020 info days outside the activities of the EPIC PSA workshops.



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The organisation will be in the hands of one EPIC PSA Partner, with collaboration from the rest of the PSA Partners, and mainly in collaboration and full coordination with EC/REA and all SRC Electric Propulsion Operational Grants beneficiaries.

This list will be updated and detailed in each dissemination yearly report

## 7.6 External events: Conferences/Workshops/Symposia

The participation and presentation of the PSA work and the progress of the SRC activities with respect to the SRC roadmap [RD1] at relevant European and international conferences/workshops/symposia is a very important EPIC dissemination activity. These activities will be reported the yearly dissemination reports.

The preparation and coordination of the material to be presented by each PSA Partner attended a selected event will be organised and prepared by UKSA, with the support of all PSA Partners.

The EPIC PSA had already participated in several H2020 Info days presenting the PSA work and the 2016 SRC Call texts and its requirements and guidelines at relevant European and international conferences/workshops/symposia.

EPIC is supporting the European Commission in the H2020 Space Info Days to present the Electric Propulsion SRC calls and related documentation and presentations. Presentations were produced for each occasion after consultation with the EC. The agenda of the events and the EPIC presentations will be available on the EPIC website.

CDTI ESA and UKSA have prepared standard slides on the EPIC project to be used at different events. The partners presenting at events refine them and adapt them to the event needs.

Year	European and international space conferences/workshops/symposia	EPIC Partner participant	EPIC partner preparing material
2015	IEPC 2015 (International Electric Propulsion Conference), Kobe-Hyogo, Japan [6-10.7. 2015]/ ( <a href="http://www.iepc2015.org">www.iepc2015.org</a> )	ESA	ESA
2015	H2020 Space Information day 2015 – Warsaw, Poland [29.9.2015]. COSMOS Event/ <a href="https://www.b2match.eu/h2020-space-infoday/pages/information-day-warsaw">https://www.b2match.eu/h2020-space-infoday/pages/information-day-warsaw</a>	ESA	CDTI/ESA/UKSA
2015	Space Week 2015 in Rome, Italy [23.10.2015]. Dragon Star, organised by ASI and China. Introduction day with EC H2020. Coordination with COSMOS contacts point./ <a href="https://www.b2match.eu/spaceweek-italy/pages/agenda">https://www.b2match.eu/spaceweek-italy/pages/agenda</a>	ESA	CDTI/ESA
2015	H2020 EC Infoday Brussels [10.11.2015]. Dedicated presentation to SRC – In-Space electrical propulsion and station keeping by EPIC PSA. COSMOS Event. / <a href="https://www.b2match.eu/h2020-space-infoday/pages/information-day-brussels">https://www.b2match.eu/h2020-space-infoday/pages/information-day-brussels</a>	ESA/+ all PSA Partners	CDTI/ESA
2016	Space Propulsion Conference in Rome in May 2016	TBD	CDTI/UKSA
2017	35th International Electric Propulsion Conference to be held in Atlanta, Georgia from October 8-12, 2017	ESA	CDTI/ESA
2018	TBD	TBD	CDTI/UKSA
2019	36th International Electric Propulsion Conference to be held in Austria (date TBC) on 2019	ESA	CDTI/ESA

Table 7.6.1: List of relevant European and international space conferences/workshops/symposia.



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Year	Local space conferences/workshops/symposia	EPIC Partner participant	EPIC partner preparing material
2015	H2020 CDTI Infoday 2015 Call, Madrid, Spain [21.01.2015]/ <a href="http://www.cdti.es/index.asp?MP=9&amp;MS=37&amp;MN=2&amp;accion=si&amp;fecha=21/01/2015&amp;filtrodia=1">http://www.cdti.es/index.asp?MP=9&amp;MS=37&amp;MN=2&amp;accion=si&amp;fecha=21/01/2015&amp;filtrodia=1</a>	CDTI	CDTI
2015	H2020 CDTI Infoday 2016 Call, Madrid, Spain [20.10.2015]/ <a href="http://www.cdti.es/index.asp?MP=9&amp;MS=37&amp;MN=2&amp;TR=&amp;IDR=0&amp;accion=si&amp;texto=&amp;idprograma=0&amp;fecha=01/10/2015&amp;filtrodia=0&amp;fechadesde=&amp;fecha_hasta=&amp;tipo=&amp;id=3184&amp;xtmc=&amp;xtr=13">http://www.cdti.es/index.asp?MP=9&amp;MS=37&amp;MN=2&amp;TR=&amp;IDR=0&amp;accion=si&amp;texto=&amp;idprograma=0&amp;fecha=01/10/2015&amp;filtrodia=0&amp;fechadesde=&amp;fecha_hasta=&amp;tipo=&amp;id=3184&amp;xtmc=&amp;xtr=13</a>	CDTI	CDTI/ESA
2015	H2020 Info Day Lisbon [28.10.2015] / <a href="http://www.gppg.fct.pt/h2020/_docs/eventos/4101_agenda.pdf">http://www.gppg.fct.pt/h2020/_docs/eventos/4101_agenda.pdf</a>	ESA	CDTI/ESA
2015	HUNSPACE Info Day: EU Grant opportunities on Electric Propulsion (EPIC project), Budapest [02.11.2015] / <a href="http://www.hunspace.org/index.php/en-news">http://www.hunspace.org/index.php/en-news</a>	SME4SPACE	CDTI/ESA
2016	TBD	TBD	CDTI/UKSA
2017	TBD	TBD	CDTI/UKSA
2018	TBD	TBD	CDTI/UKSA
2019	TBD	TBD	CDTI/UKSA

Table 7.6.2: List of relevant local space conferences/workshops/symposia.

These lists will be updated in each Yearly Dissemination Report

## 7.7 SRC Operational Grants Dissemination plans

The EPIC PSA dissemination activities will have to be coordinated with the SRC EPIC Operational Grants dissemination activities, project results and relevant documentation and material (Logos, brochures, videos, website, presentations, technical documentation, etc.).

In order to guarantee and ensure the appropriate coordination and the required access to the project results and mentioned dissemination material, a specific Article on “Dissemination and Publication” (Article 9) has been included in [RD2] SRC Collaboration Agreement, which regulates the needs for all SRC projects to collaborate in these aspects. This Collaboration Agreement will be signed by all beneficiaries of SRC grants (including the PSA partners).

In addition, the 2016 call text Technical Annexes foresee the PSA visibility on the Dissemination plans and material produced by the operational Grants, in order to ensure the coherence. It is foreseen to request the same PSA visibility to future SRC calls funded grants.

## 7.8 EPIC Partners use of own dissemination channels

The dissemination of EPIC work and results using PSA Partners own existing (private/national/European) dissemination channels is very important for the dissemination of EPIC activities because it would take advantage of a well-established, dedicated and efficient apparatus within each PSA Partner organisation, therefore multiplying the impact of each action. These activities will be reported in the yearly dissemination reports.

EPIC PSA Partners will use, at their own initiative, their existing (private/national/European) dissemination channels and will produce and provide tailored information for such use. The type of channel could be different in each case: i.e.: articles in a technology magazine, PSA Partner bulletin/newsletter, COSMOS Space NCP Newsletter, poster in a space national or international space event, etc; or any other private, European or national channel used by the PSA Partner to





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disseminate its space activities. These dissemination activities will fall under each PSA Partner responsibility, but the content will be coordinated mainly by UKSA, for coherence and audience targeting.

Year	Dissemination activities using own PSA Partners or European dissemination channels	Type of channel	EPIC Partner	EPIC Partner preparing material
2015	Article in the CDTI Newsletter: Perspectiva CDTI n°45 p. 35 Feb. 2015 “El CDTI participa en los primeros clusters de espacio del H2020” <a href="http://www.cdti.es/recursos/publicaciones/archivos/26847_1821822015112625.pdf">http://www.cdti.es/recursos/publicaciones/archivos/26847_1821822015112625.pdf</a>	Newsletter article	CDTI	CDTI
2015	TBD			UKSA
2016	TBD			UKSA
2017	TBD			UKSA
2018	TBD			UKSA
2019	TBD			UKSA

Table 7.8.1: List of events or activities using PSA Partners own existing dissemination channels

This table will be updated in each Yearly Dissemination Report

## 7.9 Dissemination outside of the usual space landscape channels

The dissemination of PSA work and results outside of the usual space landscape (e.g. public media, newspapers, technology magazines, technology events outside the space landscape, radio, TV, YouTube, video, etc.) are an important EPIC dissemination activity and this type of activities will be reported in the Yearly Dissemination Reports.

Each PSA Partner will propose, at their own initiative, dissemination activities outside the usual space landscape and all PSA Partner will share the responsible of its implementation and development, but this will be coordinated by DLR for content coherence and audience targeting.

Year	Event/Tools outside space landscape	EPIC Partner participant	EPIC Partner preparing material
2015	TBD	TBD	DLR
2016	TBD	TBD	DLR
2017	TBD	TBD	DLR
2018	TBD	TBD	DLR
2019	TBD	TBD	DLR

Table 7.9.1: List of events/tools outside the space landscape

This table will be updated in each Yearly Dissemination Report

## 8 CONCLUSIONS



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Among the main objectives of the EPIC PSA is to disseminate its progress and results, and to contribute to the dissemination of the SRC results'. The dissemination will be implemented following the EPIC PSA Dissemination plan in close coordination with all operational grants.

This document aims at providing the essential guidelines for the dissemination objectives, strategy and activities of the EPIC PSA and its coordination with the Electric Propulsion SRC Operational Grants dissemination activities.

The dissemination objectives, the Partners participation, and the target groups for dissemination are presented.

The dissemination activities are presented and proposed in detail in this document, and they are mainly: EPIC website, PSA's Partners own websites, Social Media dissemination, EPIC Logo, Organisation of three EPIC promotion events, External events: Conferences/Workshops/Symposia, EPIC Partners use of own dissemination channels, Dissemination outside of usual space landscape channels.

Their implementation and detail will be reported and updated in each Yearly Dissemination Report